

CD FACT SHEET



Compact Disc (CD): high capacity recording media suitable for the storage requirements of video, audio, and data.

CD FORMATS:

- CD-R 650 MB:** -holds 650 mega bytes of data, or 74 minutes of audio
- CD-R 700 MB:** -holds 700 mega bytes of data, or 80 minutes of audio
- CD-RW:** -650MB re-writable 1000 X

Unlike DVD's, CD-R's are multi-speed (from 1-48X write speed). CD-RW's are 1-4X write speed.

ATTRIBUTES:

- more storage space than floppy disc (450 X a 1.44 MB floppy disc)
- durability and long life of 70-100 years
- random access, data retrieval (as opposed to sequential access on VHS)
- up to 45 minutes of video time (approximately)
- great for data storage, audio, digital picture storage, digital document storage

More information can be found on the Maxell, Sony or Fuji websites.

DON'T FORGET PACKAGING or CUSTOMIZATION!

- ✓ Store your CD in a jewel case, slim case, cardboard or paper sleeve
- ✓ Customize your package with printed inserts.
- ✓ Customize the CD with your logo or printed material by having them:
Silkscreened or Thermal Printed
- ✓ Write necessary information on the printable white CD's!



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